



KMOV  
One Memorial Drive  
St. Louis, MO 63102

National Media Research Planning  
815 Slaters Lane  
Alexandria, VA 22314-1219

## Contract #

**859905**

**Schedule Dates** 10/05/12-10/11/12  
**Advertiser** National Republican Congressional Committee (8391)  
**Agency/T-Code** National Media Research Planning (1768)/154600720  
**Product** Political - US House (1175)  
**Brand** NRCC IE (128132)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** ROBINSON, TRACEY  
**Phone/Fax** /  
**CPE** 155/426/3312  
**Account Types** National/Political PAC - Agency  
**Billing Type** Standard  
**Comments** NRCC-IE 10/5-10/11  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/03/12  
**Last Modified** 10/03/12  
**Entered By** Betsy Waxberg  
**CO-OP** No  
**Headline #** 06362133  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,452.50  
**Net Total** \$47,897.50  
**Sales Tax**

## St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	35	\$56,350.00
<b>Grand Total:</b>	<b>35</b>	<b>\$56,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	20063- Late Show with David Letterman						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/3/12
2.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	20023- News @ 12noon M-F						1			1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/3/12
3.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	20054- News @ 5pm M-F						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/3/12
4.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	20053- Entertainment Tonight						1			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/3/12
5.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20062- News @ 10pm M-F		1							1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/3/12
6.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20063- Late Show with David Letterman		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/3/12
7.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20023- News @ 12noon M-F		1							1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/3/12
8.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20029- Young and the Restless		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	YOUNG&RESTLESS	10/3/12
9.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20054- News @ 5pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/3/12
10.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20055- News @ 6pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/3/12
11.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20053- Entertainment Tonight		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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### Agency/T-Code

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### Brand

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### Salesperson

Johannessen, Jordan (2818)

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TeleRep - New York

### Buyer Name

ROBINSON,TRACEY

### Phone/Fax

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### CPE

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Betsy Waxberg

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### By Broadcast Month

### Spots

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12.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	20108- News @ 10pm Sat							1		1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/3/12
13.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	121146- Sports Sunday								1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	SPORTS SUNDAY	10/3/12
14.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	8A- 10A (CT)								1	1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	SUNDAY MRN-CBS	10/3/12
15.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	20062- News @ 10pm M-F					1				1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/3/12
16.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	20063- Late Show with David Letterman					1				1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/3/12
17.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	20023- News @ 12noon M-F					1				1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/3/12
18.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	20054- News @ 5pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/3/12
19.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	20053- Entertainment Tonight					1				1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/3/12
20.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	6:58P- 8P (CT)					1				1	\$6,500.00	\$6,500.00	St. Louis (KMOV) (KMOV)	BIG BANG/2.5 MEN	10/3/12
21.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	124918- Person of Interest					1				1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	PERSON-INT	10/3/12
22.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	20062- News @ 10pm M-F			1						1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/3/12
23.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	20063- Late Show with David Letterman			1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/3/12

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24.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	20023- News @ 12noon M-F			1						1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/3/12
25.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	20054- News @ 5pm M-F			1						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/3/12
26.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	20053- Entertainment Tonight			1						1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/3/12
27.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	42783- NCIS			1						1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NCIS	10/3/12
28.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	135431- Vegas			1						1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)	VEGAS	10/3/12
29.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	20062- News @ 10pm M-F				1					1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/3/12
30.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	20063- Late Show with David Letterman				1					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/3/12
31.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	20023- News @ 12noon M-F				1					1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/3/12
32.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	20029- Young and the Restless				1					1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	YOUNG&RESTLESS	10/3/12
33.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	20054- News @ 5pm M-F				1					1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/3/12
34.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	20055- News @ 6pm M-F				1					1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/3/12
35.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	20053- Entertainment Tonight				1					1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/3/12

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